ENROLLED

COMMITTEE SUBSTITUTE

FOR

Senate Bill No. 241

(By Senators Kessler (Acting President) and Hall, ${\rm By} \ {\rm Request} \ {\rm of \ the \ Executive})$

[Passed March 12, 2011; in effect ninety days from passage.]

AN ACT to amend and reenact §5B-1-1a and §5B-1-2 of the Code of West Virginia, 1931, as amended; to amend and reenact §5B-2-8 and §5B-2-9 of said code; to amend said code by adding thereto a new section designated §5B-2-8a; and to amend and reenact §5F-2-1 of said code, all relating to the organization and authority of state agencies generally; continuing the Marketing and Communications Office of the Department of Commerce; authorizing the Marketing and Communications Office to sell partnerships, sponsorships or advertising in certain circumstances; providing that Division of Tourism and the Tourism Commission are separate entities within Department of Commerce; continuing the Division of Tourism and the Tourism Commission; providing qualifications for the commissioner; providing powers of the commissioner; modifying the composition of the Tourism Commission; modifying the Tourism Commission's annual reporting requirement; providing that the Educational Broadcasting Authority is part of the Department of Education and the Arts for administrative support and liaison with the office of the Governor; and

providing that the Veterans' Council and its allied, advisory, affiliated or related entities and funds are part of the Department of Veteran's Assistance.

Be it enacted by the Legislature of West Virginia:

That §5B-1-1a and §5B-1-2 of the Code of West Virginia, 1931, as amended, be amended and reenacted; that §5B-2-8 and §5B-2-9 of said code be amended and reenacted; that said code be amended by adding thereto a new section designated §5B-2-8a; and that §5F-2-1 of said code be amended and reenacted, all to read as follows:

CHAPTER 5B. ECONOMIC DEVELOPMENT ACT OF 1985.

ARTICLE 5B. DEPARTMENT OF COMMERCE.

§5B-1-1a. Marketing and Communications Office.

- 1 (a) There is continued in the Department of Commerce the
- 2 Marketing and Communications Office. The office is created 3 to provide marketing and communications goods and
- 4 services to other state agencies, departments, units of state
- F services to other state agencies, departments, units of st
- 5 or local government or other entity or person.

6 (b) The office is authorized to charge for goods and services 7 it provides to other state agencies. The Secretary of the 8 Department of Commerce shall approve a fee schedule 9 determining the amounts that may be charged for goods and 10 services provided by the office to other state agencies. At the 11 discretion of and with the approval of the Secretary of the 12 Department of Commerce, the office may also sell partner-13 ships, sponsorships or advertising in its publications, events 14 or promotions to help offset the cost of producing and 15 distributing its products and services.

(c) All moneys collected shall be deposited in a special
account in the State Treasury to be known as the Department of Commerce Marketing and Communications Operating Fund. Expenditures from the fund shall be for the
operation of the office and are not authorized from collections but are to be made only in accordance with appropria-

tion by the Legislature and in accordance with the provisionsof article two, chapter eleven-b of this code.

(d) Any balance remaining at the end of any fiscal year
shall not revert to the General Revenue Fund, but shall
remain in the fund for expenditures in accordance with the
purposes set forth in this section.

(e) The Department of Commerce shall develop and
maintain a system of annual or more frequent performance
measures useful in gauging the efficiency and effectiveness
of the office's marketing and communications activities. The
measures shall also reflect the office's efficiency and effectiveness with respect to commercially available marketing
and communications services and any private sector
benchmarks which might be identified or created. For the
purposes of this section, "performance measures" means
income, output, quality, self-sufficiency and outcome
metrics.

(f) On January 1 of each year the Secretary of the Department of Commerce shall report to the Joint Committee on
Government and Finance, the Joint Standing Committee on
Finance and the Joint Commission on Economic Development on the performance of the office. This report is to
include a statement of the performance measurements for the
office developed by the Secretary of the Department of
Commerce and an analysis of the office's performance.

§5B-1-2. Agencies, boards, commissions, divisions and offices comprising the Department of Commerce.

- 1 The Department of Commerce consists of the following
- 2 agencies, boards, commissions, divisions and offices, includ-
- 3 ing all of the allied, advisory, affiliated or related entities,
- 4 which are incorporated in and administered as part of the
- 5 Department of Commerce:
- 6 (1) Division of Labor provided in article one, chapter 7 twenty-one of this code, which includes:

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8 (A) Occupational Safety and Health Review Commission
9 provided in article three-a, chapter twenty-one of this code;
10 and

(B) Board of Manufactured Housing Construction andSafety provided in article nine, chapter twenty-one of thiscode;

(2) Office of Miners' Health, Safety and Training provided
in article one, chapter twenty-two-a of this code. The
following boards are transferred to the Office of Miners'
Health, Safety and Training for purposes of administrative
support and liaison with the Office of the Governor:

(A) Board of Coal Mine Health and Safety and Coal Mine
Safety and Technical Review Committee provided in article
six, chapter twenty-two-a of this code;

(B) Board of Miner Training, Education and Certification
provided in article seven, chapter twenty-two-a of this code;
and

25 (C) Mine Inspectors' Examining Board provided in article26 nine, chapter twenty-two-a of this code;

(3) The West Virginia Development Office provided inarticle two, chapter five-b of this code;

(4) Division of Natural Resources and Natural Resources
Commission provided in article one, chapter twenty of this
code;

32 (5) Division of Forestry provided in article one-a, chapter33 nineteen of this code;

34 (6) Geological and Economic Survey provided in article35 two, chapter twenty-nine of this code;

36 (7) Workforce West Virginia provided in chapter twenty-37 one-a of this code, which includes:

38 (A) Division of Unemployment Compensation;

39 (B) Division of Employment Service;

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- 40 (C) Division of Workforce Development; and
- 41 (D) Division of Research, Information and Analysis;
- 42 (8) Division of Energy provided in article two-f, chapter
- 43 five-b of this code; and
- 44 (9) Division of Tourism and the Tourism Commission45 provided in article two, chapter five-b of this code.

ARTICLE 2. WEST VIRGINIA DEVELOPMENT OFFICE AND THE DIVISION OF TOURISM.

§5B-2-8. Division of Tourism and Tourism Commission continued; members, appointment and expenses.

- (a) There is hereby continued within the Department of
 Commerce the Division of Tourism and an independent
 Tourism Commission, which is a body corporate and politic,
- 4 constituting a public corporation and government instru-5 mentality.
- 6 (b) Prior to July 1, 2011, the Governor, by and with the 7 advice and consent of the Senate, shall appoint to the 8 Tourism Commission three members from the private sector 9 to represent participants in the state's tourism industry, one 10 for a term of four years, one for a term of three years and one 11 for a term of two years.

12 (c) Commencing July 1, 2011, the Tourism Commission13 shall consist of the following fifteen members with staggered14 terms:

(1) Twelve members appointed by the Governor, with the
advice and consent of the Senate, representing participants
in the state's tourism industry. Ten of the members shall be
from the private sector, one shall be a director employed by
a convention and visitors bureau and one shall be a member
of a convention and visitors bureau. In making the appointments the Governor may select from a list provided by the
West Virginia Hospitality and Travel Association of qualified

23 applicants. Of the twelve members so appointed, no less than

24 $\,$ three shall be from each congressional district within the

25 state and shall be appointed to provide the broadest geo-

26 graphic distribution which is feasible;

(2) One member to be appointed by the Governor to
represent public sector nonstate participants in the tourism
industry within the state;

30 (3) The Secretary of Transportation or his or her designee,31 ex officio; and

32 (4) The Director of the Division of Natural Resources or his33 or her designee, ex officio.

(d) Each member appointed by the Governor shall serve
staggered terms of four years. Any member whose term has
expired shall serve until his or her successor has been
appointed. Any person appointed to fill a vacancy shall serve
only for the unexpired term. Any member shall be eligible
for reappointment. In cases of vacancy in the office of
member, such vacancy shall be filled by the Governor in the
same manner as the original appointment.

(e) Members of the commission shall not be entitled to
compensation for services performed as members. A majority
of these members shall constitute a quorum for the purpose
of conducting business. The Governor shall appoint a chair
of the commission for a term to run concurrent with the term
of the office of the member appointed to be the chair. The
chair is eligible for successive terms in that position.

§5B-2-8a. Commissioner of Tourism.

1 (a) The division of tourism is under the direction and 2 charge of the Commissioner of Tourism.

3 (b) The commissioner shall be appointed by the Governor:

4 *Provided*, That the person serving as commissioner at the

5 time of the enactment of this section in 2011, shall continue

6 to serve in that capacity at the will and pleasure of the

7 Governor. The commissioner's salary shall be set the Gover-

8 nor. The commissioner shall be a competent person, having

 $9 \quad \text{executive ability and knowledge of publicity, advertising and} \\$

10 tourist promotion.

(c) In addition to other duties required of the division byother provisions of this code, the division shall:

13 (1) Coordinate media events to promote a positive image of14 West Virginia and new investment in the tourist industry;

(2) Provide comprehensive strategic planning services toexisting tourism enterprises;

17 (3) Promote attractions of West Virginia in other states;18 and

19 (4) Distribute West Virginia informational publications20 and manage the West Virginia Welcome Centers.

§5B-2-9. Powers and duties of tourism commission.

1 (a) The commission shall develop a comprehensive tourism 2 promotion and development strategy for West Virginia. 3 "Comprehensive tourism promotion and development 4 strategy" means a plan that outlines strategies and activities 5 designed to continue, diversify or expand the tourism base of 6 the state as a whole; create tourism jobs; develop a highly 7 skilled tourism work force; facilitate business access to 8 capital for tourism; advertise and market the resources 9 offered by the state with respect to tourism promotion and 10 development; facilitate cooperation among local, regional 11 and private tourism enterprises; improve infrastructure on a 12 state, regional and community level in order to facilitate 13 tourism development; improve the tourism business climate 14 generally; and leverage funding from sources other than the 15 state, including local, federal and private sources. 16 (b) In developing its strategies, the commission shall

17 consider the following:

18 (1) Improvement and expansion of existing tourism19 marketing and promotion activities;

(2) Promotion of cooperation among municipalities,
counties, and the West Virginia infrastructure and jobs
development council in funding physical infrastructure to
enhance the potential for tourism development.

24 (c) The tourism commission shall have the power and duty:

(1) To acquire for the state in the name of the commission
by purchase, lease or agreement, or accept or reject for the
state, in the name of the commission, gifts, donations,
contributions, bequests or devises of money, security or
property, both real and personal, and any interest in such
property, to effectuate or support the purposes of this article;

(2) To make recommendations to the Governor and the
Legislature of any legislation deemed necessary to facilitate
the carrying out of any of the foregoing powers and duties
and to exercise any other power that may be necessary or
proper for the orderly conduct of the business of the commission and the effective discharge of the duties of the commission;

38 (3) To cooperate and assist in the production of motion39 pictures and television and other communications;

40 (4) To purchase advertising time or space in or upon any 41 medium generally engaged or employed for said purpose to advertise and market the resources of the state or to inform 4243the public at large or any specifically targeted group or industry about the benefits of living in, investing in, produc-44 45ing in, buying from, contracting with, or in any other way 46 related to, the state of West Virginia or any business, industry, agency, institution or other entity therein: Pro-47vided, That of any funds appropriated and allocated for 48 49purposes of advertising and marketing expenses for the promotion and development of tourism, not less than twenty 50 51 percent of the funds shall be expended with the approval of 52 the Director of the Division of Natural Resources to adver-53 tise, promote and market state parks, state forests, state 54 recreation areas and wildlife recreational resources;

(5) To promote and disseminate information related to the
attractions of the state through the operation of the state's
telemarketing initiative, which telemarketing initiative shall
include a centralized reservation and information system for
state parks and recreational facilities; and

60 (6) To take such additional actions as may be necessary to61 carry out the duties and programs described in this article.

62 (d) The commission shall submit a report annually to the
63 Secretary of Commerce, the Governor and the Legislature
64 about the development of the tourism industry in the state
65 and the necessary funding required by the state to continue
66 the development of the tourism industry.

(e) The Commissioner of the Division of Tourism shall
assist the commission in the performance of its powers and
duties and the commissioner is hereby authorized in providing this assistance to employ necessary personnel, contract
with professional or technical experts or consultants and to
purchase or contract for the necessary equipment or supplies.

74(f) The commission shall promulgate legislative rules 75pursuant to the provisions of chapter twenty-nine-a of this 76 code to carry out its purposes and programs, to include generally the programs available, the procedure and eligibil-77ity of applications relating to assistance under such pro-78 79grams and the staff structure necessary to support such 80 programs, which structure shall include the qualifications 81 for a professional staff person qualified by reason of excep-82 tional training and experience in the field of advertising to 83 supervise the advertising and promotion functions of the commission, and shall further include provision for the 84 85 management of West Virginia welcome centers. The commission is further authorized to promulgate procedural rules 86 87 pursuant to said chapter to include instructions and forms 88 for applications relating to assistance.

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CHAPTER 5F. REORGANIZATION OF THE EXECUTIVE BRANCH OF STATE GOVERNMENT.

ARTICLE 2. TRANSFER OF AGENCIES AND BOARDS.

§5F-2-1. Transfer and incorporation of agencies and boards; funds.

(a) The following agencies and boards, including all of the
 allied, advisory, affiliated or related entities and funds
 associated with any agency or board, are incorporated in and
 administered as a part of the Department of Administration:

5 (1) Building Commission provided in article six, chapter6 five of this code;

7 (2) Public Employees Insurance Agency provided in article8 sixteen, chapter five of this code;

9 (3) Governor's Mansion Advisory Committee provided in10 article five, chapter five-a of this code;

(4) Commission on Uniform State Laws provided in articleone-a, chapter twenty-nine of this code;

(5) West Virginia Public Employees Grievance Boardprovided in article three, chapter six-c of this code;

(6) Board of Risk and Insurance Management provided inarticle twelve, chapter twenty-nine of this code;

17 (7) Boundary Commission provided in article twenty-three,18 chapter twenty-nine of this code;

19 (8) Public Defender Services provided in article twenty-20 one, chapter twenty-nine of this code;

(9) Division of Personnel provided in article six, chaptertwenty-nine of this code;

23 (10) The West Virginia Ethics Commission provided in24 article two, chapter six-b of this code;

(11) Consolidated Public Retirement Board provided inarticle ten-d, chapter five of this code; and

(12) Real Estate Division provided in article ten, chapterfive-a of this code.

(b) The following agencies and boards, including all of the
allied, advisory, affiliated or related entities and funds
associated with any agency or board, are incorporated in and
administered as a part of the Department of Commerce:

(1) Division of Labor provided in article one, chaptertwenty-one of this code, which includes:

(A) Occupational Safety and Health Review Commission
provided in article three-a, chapter twenty-one of this code;
and

(B) Board of Manufactured Housing Construction and
Safety provided in article nine, chapter twenty-one of this
code;

(2) Office of Miners' Health, Safety and Training provided
in article one, chapter twenty-two-a of this code. The
following boards are transferred to the Office of Miners'
Health, Safety and Training for purposes of administrative
support and liaison with the office of the Governor:

46 (A) Board of Coal Mine Health and Safety and Coal Mine
47 Safety and Technical Review Committee provided in article
48 six, chapter twenty-two-a of this code;

(B) Board of Miner Training, Education and Certification
provided in article seven, chapter twenty-two-a of this code;
and

52 (C) Mine Inspectors' Examining Board provided in article53 nine, chapter twenty-two-a of this code;

54 (3) The West Virginia Development Office provided in55 article two, chapter five-b of this code;

56 (4) Division of Natural Resources and Natural Resources
57 Commission provided in article one, chapter twenty of this
58 code;

(5) Division of Forestry provided in article one-a, chapternineteen of this code;

- 61 (6) Geological and Economic Survey provided in article
- 62 $\,$ two, chapter twenty-nine of this code; and
- 63 (7) Workforce West Virginia provided in chapter twenty-64 one-a of this code, which includes:
- 65 (A) Division of Unemployment Compensation;
- 66 (B) Division of Employment Service;
- 67 (C) Division of Workforce Development; and
- 68 (D) Division of Research, Information and Analysis;

69 (8) Division of Energy provided in article two-f, chapter70 five-b of this code; and

- (9) Division of Tourism and the Tourism Commissionprovided in article two, chapter five-b of this code.
- (c) The Economic Development Authority provided in
 article fifteen, chapter thirty-one of this code is continued as
 an independent agency within the executive branch.

76 (d) The Water Development Authority and the Water
77 Development Authority Board provided in article one,
78 chapter twenty-two-c of this code is continued as an inde79 pendent agency within the executive branch.

(e) The following agencies and boards, including all of the
allied, advisory and affiliated entities, are transferred to the
Department of Environmental Protection for purposes of
administrative support and liaison with the office of the
Governor:

85 (1) Air Quality Board provided in article two, chapter86 twenty-two-b of this code;

87 (2) Solid Waste Management Board provided in article88 three, chapter twenty-two-c of this code;

89 (3) Environmental Quality Board, or its successor board,90 provided in article three, chapter twenty-two-b of this code;

91 (4) Surface Mine Board provided in article four, chapter92 twenty-two-b of this code;

93 (5) Oil and Gas Inspectors' Examining Board provided in94 article seven, chapter twenty-two-c of this code;

95 (6) Shallow Gas Well Review Board provided in article96 eight, chapter twenty-two-c of this code; and

97 (7) Oil and Gas Conservation Commission provided in98 article nine, chapter twenty-two-c of this code.

(f) The following agencies and boards, including all of the
allied, advisory, affiliated or related entities and funds
associated with any agency or board, are incorporated in and
administered as a part of the Department of Education and
the Arts:

104 (1) Library Commission provided in article one, chapter ten105 of this code;

106 (2) Division of Culture and History provided in article one,107 chapter twenty-nine of this code; and

108 (3) Division of Rehabilitation Services provided in article109 ten-a, chapter eighteen of this code.

(g) The Educational Broadcasting Authority provided in
article five, chapter ten of this code, is part of the Department of Education and the Arts for purposes of administrative support and liaison with the office of the Governor.

(h) The following agencies and boards, including all of the
allied, advisory, affiliated or related entities and funds
associated with any agency or board, are incorporated in and
administered as a part of the Department of Health and
Human Resources:

119 (1) Human Rights Commission provided in article eleven,

120 chapter five of this code;

(2) Division of Human Services provided in article two,chapter nine of this code;

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123 (3) Bureau for Public Health provided in article one,124 chapter sixteen of this code;

(4) Office of Emergency Medical Services and Emergency
Medical Service Advisory Council provided in article four-c,
chapter sixteen of this code;

(5) Health Care Authority provided in article twenty-nine-b, chapter sixteen of this code;

(6) Commission on Mental Retardation provided in articlefifteen, chapter twenty-nine of this code;

132 (7) Women's Commission provided in article twenty,133 chapter twenty-nine of this code; and

(8) The Child Support Enforcement Division provided inchapter forty-eight of this code.

(h) The following agencies and boards, including all of the
allied, advisory, affiliated or related entities and funds
associated with any agency or board, are incorporated in and
administered as a part of the Department of Military Affairs
and Public Safety:

141 (1) Adjutant General's Department provided in article142 one-a, chapter fifteen of this code;

143 (2) Armory Board provided in article six, chapter fifteen of144 this code;

(3) Military Awards Board provided in article one-g,chapter fifteen of this code;

147 (4) West Virginia State Police provided in article two,148 chapter fifteen of this code;

(5) Division of Homeland Security and Emergency Man-agement and Disaster Recovery Board provided in article

151 five, chapter fifteen of this code and Emergency Response Commission provided in article five-a of said chapter; 152153(6) Sheriffs' Bureau provided in article eight, chapter 154 fifteen of this code: (7) Division of Justice and Community Services provided 155156in article nine-a, chapter fifteen of this code; 157(8) Division of Corrections provided in chapter twenty-five 158 of this code: 159(9) Fire Commission provided in article three, chapter 160 twenty-nine of this code; (10) Regional Jail and Correctional Facility Authority 161 162 provided in article twenty, chapter thirty-one of this code; 163(11) Board of Probation and Parole provided in article 164 twelve, chapter sixty-two of this code. 165(i) The following agencies and boards, including all of the allied, advisory, affiliated or related entities and funds 166associated with any agency or board, are incorporated in and 167administered as a part of the Department of Revenue: 168169(1) Tax Division provided in chapter eleven of this code; 170 (2) Racing Commission provided in article twenty-three, 171 chapter nineteen of this code; 172(3) Lottery Commission and position of Lottery Director 173 provided in article twenty-two, chapter twenty-nine of this 174 code; 175(4) Insurance Commissioner provided in article two, 176 chapter thirty-three of this code; 177 (5) West Virginia Alcohol Beverage Control Commissioner provided in article sixteen, chapter eleven of this code and 178article two, chapter sixty of this code; 179180 (6) Board of Banking and Financial Institutions provided 181 in article three, chapter thirty-one-a of this code;

182 (7) Lending and Credit Rate Board provided in chapter183 forty-seven-a of this code;

(8) Division of Banking provided in article two, chapterthirty-one-a of this code;

186 (9) The State Budget Office provided in article two of this187 chapter;

(10) The Municipal Bond Commission provided in articlethree, chapter thirteen of this code;

(11) The Office of Tax Appeals provided in article ten-a,chapter eleven of this code; and

(12) The State Athletic Commission provided in articlefive-a, chapter twenty-nine of this code.

(j) The following agencies and boards, including all of the
allied, advisory, affiliated or related entities and funds
associated with any agency or board, are incorporated in and
administered as a part of the Department of Transportation:

198 (1) Division of Highways provided in article two-a, chapter199 seventeen of this code;

200 (2) Parkways, Economic Development and Tourism
201 Authority provided in article sixteen-a, chapter seventeen of
202 this code;

203 (3) Division of Motor Vehicles provided in article two,204 chapter seventeen-a of this code;

205 (4) Driver's Licensing Advisory Board provided in article206 two, chapter seventeen-b of this code;

207 (5) Aeronautics Commission provided in article two-a,208 chapter twenty-nine of this code;

209 (6) State Rail Authority provided in article eighteen,210 chapter twenty-nine of this code; and

211 (7) Public Port Authority provided in article sixteen-b,

212 chapter seventeen of this code.

(k) The Veterans' Council provided in article one, chapter
nine-a of this code, including all of the allied, advisory,
affiliated or related entities and funds associated with it is,
incorporated in and administered as part of the Department
of Veteran's Assistance.

(1) Except for powers, authority and duties that have been delegated to the secretaries of the departments by the provisions of section two of this article, the position of administrator and the powers, authority and duties of each administrator and agency are not affected by the enactment of this chapter.

224 (m) Except for powers, authority and duties that have been 225delegated to the secretaries of the departments by the 226provisions of section two of this article, the existence, 227 powers, authority and duties of boards and the membership, 228 terms and gualifications of members of the boards are not 229affected by the enactment of this chapter. All boards that are 230appellate bodies or are independent decision makers shall 231not have their appellate or independent decision-making status affected by the enactment of this chapter. 232

233 (n) Any department previously transferred to and incorpo-234 rated in a department by prior enactment of this section 235means a division of the appropriate department. Wherever 236reference is made to any department transferred to and 237incorporated in a department created in section two, article 238 one of this chapter, the reference means a division of the appropriate department and any reference to a division of a 239department so transferred and incorporated means a section 240241of the appropriate division of the department.

242(o) When an agency, board or commission is transferred 243under a bureau or agency other than a department headed by 244a secretary pursuant to this section, that transfer is solely for 245purposes of administrative support and liaison with the 246office of the Governor, a department secretary or a bureau. Nothing in this section extends the powers of department 247248secretaries under section two of this article to any person other than a department secretary and nothing limits or 249

- 250 abridges the statutory powers and duties of statutory 251 commissioners or officers pursuant to this code.

The Joint Committee on Enrolled Bills hereby certifies that the foregoing bill is correctly enrolled.

..... Chairman Senate Committee

Originated in the Senate.

In effect ninety days from passage.

Clerk of the Senate

Clerk of the House of Delegates

Acting President of the Senate

Speaker of the House of Delegates

The within this the

Day of,2011.

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Governor